KPBS TV15/FM89. SAN DIEGO STATE UNIVERSITY. SAN DIEGO. CA 92182-0527 (619) 265-6415

→ Steve Miller

Agreement for the Production of
"CALIFAS: CHICANO ART IN CALIFORNIA"

CALIFAS: CHICANO ART IN CALIFORNIA is a documentary program depicting Chicano art in California, to be produced by KPBS-TV, Public Television in San Diego, and Cinewest Productions, San Diego. The primary footage for this program has been shot on 3/4" videotape by Philip Brookman, Amy Brookman and others, under sponsorship of the University of California, Santa Cruz.

1. The Regents of the University of California hereby assigns to KPBS-TV and Cinewest Productions the right to utilize video footage gathered for the "Califas: Chicano Art and Culture in California" project. A documentary program tentatively titled "Califas: Chicano Art in California" will be produced primarily for broadcast on the Public Broadcasting Service and for direct distribution to educational institutions, as well as film and video libraries.

2. It is understood that ownership of the original primary material is retained by the University of California, Santa Cruz.

3. The copyright for the documentary will be held by KPBS-TV. Rights for its broadcast and distribution will be shared by KPBS-TV and Cinewest Productions. Cinewest Productions will retain the rights for non-broadcast instructional and theatrical distribution while KPBS-TV will retain the rights to broadcast and other related rights.

4. The University of California, Santa Cruz will receive credit in the program as well as in any publicity that is printed for the project. The producers will provide the University of California, Santa Cruz with a 3/4" copy of the finished program at no cost, which may be used for educational purposes.

Agreed:

[signature] 1/30/85
For the Regents of the University of California — Date

[signature] 2/22/85
For KPBS-TV — Date

[signature] 2/6/85
For Cinewest — Date

REVOCABLE LICENSE TO USE THE NAME OF THE UNIVERSITY OF CALIFORNIA

WHEREAS, Education Code of the State of California Section 23001 prohibits the use of the name of the University of California, or any abbreviation of this name or any name of which the name "University of California" is a part, for certain purposes; and

WHEREAS, KPBS-TV and Cinewest, (hereinafter referred to as Licensee) is desirous of using the name of the University of California, or an abbreviation thereof, in the following style and for the following purpose:

To receive credit and publicity for the documentary program "Califas: Chicano Art and Culture in California".

NOW THEREFORE, The Regents of the University of California agrees to and does hereby grant a revocable license to Licensee to use the name of the University of California only and expressly in the style and for the purpose to which reference hereinabove has been made.

In consideration of the granting of this revocable license, Licensee agrees to indemnify and hold harmless The Regents of the University of California, officers, employees, servants, or agents thereof, from any and all liability arising from the use of the name pursuant to this license.

Licensee also agrees that in the exercise of this license, it will not state or imply either directly or indirectly that the licensee or the licensee's activities are supported, endorsed or sponsored by the licensor and, upon the direction of the licensor, shall issue express disclaimers to that effect.

It is understood that this license may be revoked at will.

Dated January 30, 1985.

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

By: Tom Hubbard
KPBS-TV

LICENSEE